



For Immediate Release

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OAK PARK IS OPEN FOR BUSINESS

Oak Park Business Recovery task force develops marketing campaign to encourage supporting local business as State continues to open for business

(Oak Park, Illinois, July 6, 2020) --With Phase Four of Governor Pritzker's Restore Illinois plan underway, Oak Park is OPen for business. A task force organized through the Oak Park Economic Development Corporation (OPEDC) and led by Trustee Deno Andrews has developed a marketing campaign to encourage people to shop and support local businesses in Oak Park.

The summer campaign is a positive sign that Oak Park is OPen for business. Building on suggestions of the taskforce, which included several local business owners in addition to senior Village staff, The Oak Park River Forest Chamber of Commerce and Trustee Simone Boutet, OPEDC has developed a campaign that utilizes social media, PR, window clings, email and advertising to promote supporting local.

"This campaign is meant to support our local business community, absolutely. But it's so much more than that. Our businesses and residents are resilient, we are excited to be open for business, and we are proud to be an open, welcoming community, says John Lynch, OPEDC Executive Director. "In short, it's good to be OPen."

From North Avenue to downtown Oak Park to Roosevelt Road, Oak Park features 11 distinct business districts filled with opportunities to discover, shop, eat, relax and engage. Diverse and dynamic, Oak Park is the best of all worlds, and welcomes everyone.

Restaurants are open at 50 percent indoor capacity, and many restaurants offer outdoor seating to provide a safe and enjoyable experience. In Downtown Oak Park, outdoor seating has been set up on Westgate Street. And on Thursday night from 5pm to 9pm, Marion Street offers outdoor seating for 80. In addition, outdoor seating has been added on Lake between Oak Park and Euclid in the Hemingway District; along Lombard in the Arts District; on Oak Park Avenue in the Southtown district; and other locations throughout the community.



"Shopping local helps your neighbors, friends and community. We encourage you to support the hundreds of restaurants and shops in Oak Park--but do so safely wearing a mask and practicing social distancing," says task force chair and Village Trustee Deno Andrews.

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About the Oak Park Economic Development Corporation

OPEDC is a not-for-profit economic development organization working to bring business investment to the Village of Oak Park. Since 1974, OPEDC has assisted developers, property owners, and businesses in the purchase, sale, leasing, and rehabilitation of commercial property. For more information about the OPEDC, please visit www.oakparkedc.org.